Kamii Dewberry

Senior Graphic Designer

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Summary

Senior Graphic Designer with 15+ years of experience crafting brand-driven visuals across healthcare, e-commerce, and edtech. I turn complex ideas into clean, results-focused designs—from high-volume campaigns to scalable systems. At Elevance Health, I led multilingual rebrand initiatives and created RoleCall, a GPT-powered AI career tool. Known for cross-functional collaboration, Agile workflows, and building design libraries that improve efficiency and consistency.

Education

Savannah College of Art and Design (SCAD)

Bachelor in Advertising Design
2003 – 2008

Skills

Creative Tools

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Lightroom, Premiere Pro), Figma, Sketch, Final Cut Pro

UX & Strategy

User-Centered Design, Wireframing, Visual Systems, Prototyping, Content Strategy, HTML/CSS, Accessibility

AI & Automation

Prompt Engineering, GPT Tools, Midjourney, Zapier, No-Code Automation, RoleCall (AI Career Tool)

Workflow & Marketing

Creative Strategy, Agile Methodologies, Sprint-Based Collaboration, Email Marketing (Mailchimp), A/B Testing, Jira, Workfront, Slack, Miro, Zeplin, SEO

Professional Experience

Elevance Health, Senior Designer

Oct 2022 – Present
(Remote)

- Led 100+ multilingual brand and campaign design projects across digital, print, and social platforms.
- Partnered with marketing, product, and compliance teams through sprint-based workflows and kickoff meetings to align creative strategy with business goals.
- Improved team efficiency by 30% by streamlining onboarding, optimizing workflows, and supporting iteration cycles in a collaborative Agile setting.
- Built 20+ custom illustration/icon libraries used across business units to ensure brand consistency.
- Trusted to lead fast-turnaround creative projects and retained as the sole designer post-rebrand.

Creator of RoleCall (AI-Powered Career Tool), Self-Initiated Project

Juuly 2025 – Present
(Remote)

- Designed and launched a GPT-powered assistant to automate resumes, cover letters, recruiter messages, and job alerts.
- Reduced job search time by 75% through resume scoring, keyword optimization, and workflow automation.
- Built a tool where design meets automation to help real people get hired faster and easier.

IXL Learning, Graphic Designer

August 2018 – October 2022
(Remote)

- Created 250+ engaging activity sheets and contributed to multiple K–12 workbooks, including the *IXL Ultimate 1st Grade Math Workbook*, a #1 Best Seller on Amazon with over 1,600 reviews.
- Led end-to-end design for 12+ language workbooks, improving delivery time by 33%.
- Developed standardized design systems that reduced asset production time and improved visual cohesion across disciplines.

National Vision, Multimedia Specialist

May 2017 – April 2019
Duluth, GA (On-Site)

- Drove $250K in additional revenue through high-converting email campaigns and A/B tested visuals.
- Reimagined user experiences via wireframes, prototyping, and stakeholder-aligned designs in Figma.
- Edited and optimized 1,500+ product photos for e-commerce while maintaining strict brand standards.

Ballard Designs, Graphic Designer

April 2017 – May 2017
Atlanta, GA (On-Site)

- Boosted email engagement by 22% with visually compelling,
- brand-consistent creative.
- Cut production errors by 30% while managing simultaneous digital and print assets.
- Collaborated closely with copywriters and marketing leads to fine-tune campaign visuals.